



KLIK INDUSTRIES

Investor Overview

Royal Cleaning. Redefined.

KLIKINDUSTRIES.COM

THE OPPORTUNITY

Replacing the **disposable bottle.**

Every year, households buy millions of plastic bottles filled mostly with water. Consumers pay for the bottle, the label, the shipping, the storage, and the retail markup — then throw the bottle away and buy another one.

It is expensive, wasteful, and outdated. Klik Industries is changing that with **Klik Klean**, a premium wall-mounted home cleaning system that turns concentrated refill pouches into ready-to-use cleaning products at the push of a bottle.

We are replacing the disposable bottle — not merely putting another product inside it.

THE SOLUTION

How Klik Klean works.

The customer installs one dispenser and loads four compact concentrate pouches — glass, bathroom, floor, and all-purpose. They select the product, place a reusable bottle under the nozzle, and fill it with the correct mixture of concentrate and water. No measuring. No pouring. No rows of disposable bottles. No need to repeatedly buy and transport water.

01

Load four concentrate pouches into the dispenser

02

Select the formula on the dial

03

Fill a reusable bottle — ready to use



CUSTOMER ECONOMICS

The math of the refill.

The Klik Klean dispenser retails for approximately \$165 — four pouches included. Each \$9.99 refill pouch makes roughly 24 full bottles — about \$0.42 per bottle.

INITIAL PURCHASE		COST PER BOTTLE	
		SOURCE	PER BOTTLE
Klik Klean dispenser + 4 pouches	\$165		
Four concentrate pouches — included	\$0	Traditional cleaner	\$3.75
Initial purchase	\$165	Klik Klean refill	\$0.42
		Savings per refill	~89%

EVERY 96 BOTTLES	
APPROACH	COST
96 traditional bottles (96 × \$3.75)	\$360
Klik Klean — four refill pouches (4 × \$9.99 ≈ 96 bottles)	\$39.96
Customer savings	\$320.04

Illustrative example. Exact savings vary with product, usage frequency, and local retail pricing.

\$360 at the store. \$39.96 with Klik Klean.
You save \$320.04 — every 96 bottles.

THE PRODUCT

One appliance. Endless refills.



Each system includes the wall-mounted dispenser, reusable branded bottles, and four super-concentrated pouches. Every pouch produces multiple full bottles of cleaner — and can be manufactured at a fraction of the cost of traditional bottled cleaning products.



GLASS



BATHROOM



FLOOR



ALL-PURPOSE

THE MODEL

Sell the appliance once. Build recurring revenue through refills.

The Klik Klean dispenser is expected to retail for approximately **\$165**. Each concentrate pouch produces multiple full bottles at a fraction of the cost of bottled cleaners — giving Klik Industries the potential to generate attractive margins from both the hardware and the repeat purchase of proprietary refill pouches.

~\$165

Dispenser — one-time hardware sale

Recurring

Proprietary refill pouches, reordered again and again

This is not another cleaning product competing for shelf space. It is a new delivery platform for household cleaning.

RECURRING REVENUE MODEL

Sell the dispenser once. Sell the refills repeatedly.

At approximately \$165 initial purchase per customer and about \$120 per year in refills, revenue compounds as the installed base grows.

CUSTOMERS	INITIAL REVENUE (\$165)	ANNUAL REFILLS (\$120/YR)
10,000	\$1.65M	\$1.20M
100,000	\$16.5M	\$12.0M
500,000	\$82.5M	\$60.0M
1,000,000	\$165M	\$120M

These figures are illustrative revenue scenarios, not forecasts.

The One-Percent Opportunity

There are roughly **130 million** U.S. households. Capturing just **1%** — about **1.3 million** customers — represents approximately **\$215 million** in initial dispenser-and-pouch revenue and roughly **\$156 million** in annual refill revenue.

THE ADVANTAGE

A complete closed system.

- A premium wall-mounted dispenser
- Four selectable cleaning formulas
- Reusable branded bottles
- Compact proprietary refill pouches
- A direct-to-consumer replenishment model



Future opportunities extend into hospitality, multifamily housing, senior living, offices, and commercial facilities. The timing is right: consumers want less clutter, less plastic, and lower cost, while retailers and property operators want products with recurring revenue and measurable sustainability benefits.

LEADERSHIP

Manufacturing isn't **theoretical** here.

Klik Industries is led by an operator with more than 40 years designing, building, and running high-speed production environments — building factories from the ground up, developing production systems, and managing large workforces.

That experience includes helping grow one bakery operation from zero to approximately \$90 million in annual revenue over nine years. The know-how to take a product from concept through engineering, production, automation, quality control, packaging, and scale is already in place.

40+ yrs

Designing & running high-speed manufacturing

\$90M

Bakery operation grown from zero over nine years

THE RAISE

\$500,000 seed round.

~~\$4.0M~~ pre-money · \$4.5M post-money · 11.11% investor ownership

We are raising \$500,000 in seed capital to remove the remaining technical and commercial risks and position Klik Industries for a larger production round of approximately \$2–3 million. This round is not about building a large organization — it is about de-risking and preparing Klik Klean for commercial launch.

USE OF FUNDS

- Complete the final engineering design
- Build and test a production-ready prototype
- Finalize the pouch, dilution, valve & bottle-filling systems
- File and strengthen intellectual-property protection
- Obtain tooling and manufacturing quotations
- Produce demonstration units
- Launch the website, preorder & Kickstarter campaign
- Secure retail, distribution & property-management pilots

THE PLAN

The next 12–18 months.

- 1 A validated production-ready dispenser
- 2 Confirmed manufacturing cost and tooling plan
- 3 Paid preorders or pilot commitments
- 4 A clear path to the first commercial production run

This seed round removes the remaining technical and commercial risks and positions Klik Industries for a larger production round of approximately **\$2–3 million**.

THE BIGGER VISION

More than a dispenser.

Klik Klean can become the household platform through which cleaning products are purchased, mixed, used, and reordered — a recurring refill relationship in every home and building it enters. Beyond the home, the same closed system extends into commercial channels:

Hospitality

Multifamily housing

Senior living

Offices

Commercial & janitorial facilities

One system. Four products. 96 refills.
Approximately 42 cents per bottle.

CONTACT

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